

Coquillade
Cycling Center

**20 - 24
OCTOBER
2024**



**UNIQUE RIDE
WITH AN OLYMPIC
CHAMPION:
4 DAYS IN
THE LUBERON &
MONT VENTOUX
WITH GREG VAN
AVERMAET**



LEGACY

A visionary

The founder and visionary behind our peaceful Coquillade Provence, Andy Rihs, lived with an enduring passion for cycling. To honor his legacy, we invite you on an unforgettable journey. As the founder of the BMC brand, Andy was driven by an unyielding love for cycling. A visionary and perfectionist, he transformed this passion into a relentless pursuit of performance and innovation. Under his leadership, BMC became a global benchmark, synonymous with Swiss quality and cutting-edge technology.



One passion

For Andy Rihs, cycling was not just a sport but a true philosophy of life, a way to push boundaries and enjoy every moment on the road. This passion continues to inspire every BMC bike, designed to offer cyclists worldwide an unparalleled experience. His love for cycling is reflected in every detail of this unique experience. Don't miss this chance to live a cyclist's dream in the heart of Provence according to Andy's life philosophy.

**LA VIE
LE VIN
LE VELO**

ANDY'S LIFE PHILOSOPHY

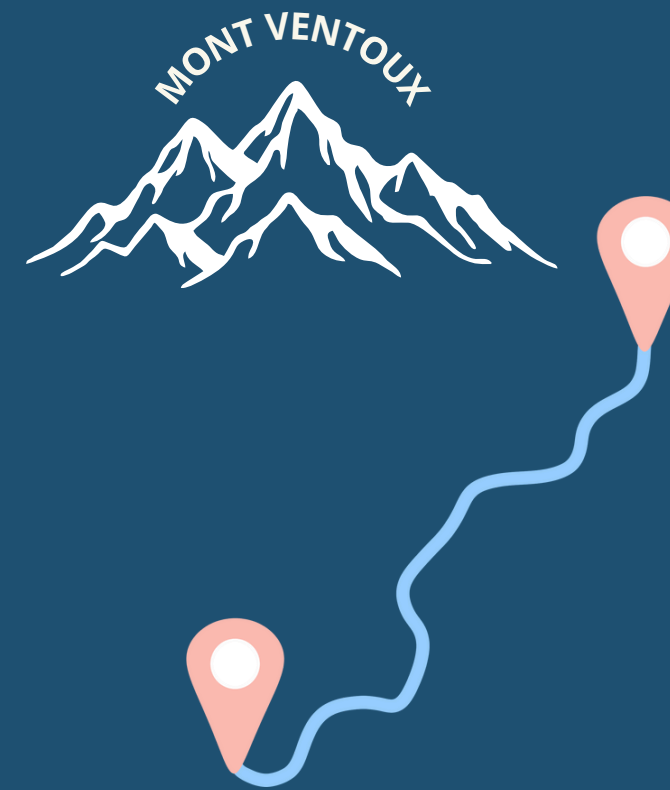
DAY 1 - 20 OCTOBER

ARRIVAL

- Arrive at Coquillade Provence, check-in, and get settled at the Cycling Center
- Meet Greg Van Avermaet, Olympic Champion and Raphael Meyer, CEO TUDOR Pro Cycling Team around a welcome drink
- Evening welcome dinner at the hotel, with a briefing on the days ahead



*All routes can be adapted based on skill level and weather conditions, with alternatives roads and the option of a shuttle service back to the hotel if needed. Participants will be accompanied by cycling guides throughout all rides to ensure safety and provide support



PROGRAM



DAY 2 - 21 OCTOBER

PROVENCE EXPLORATION

- Breakfast at the hotel and briefing
- Full-day ride exploring its picturesque villages and stunning landscapes with Picnic lunch break : Saint Rémy de Provence, Les Baux de Provence, Eyguières, Orgon...
- Return to the hotel for relaxation and recovery
- Evening at leisure to enjoy the hotel's spa
- Dinner and debriefing of the day's ride

DAY 3 - 22 OCTOBER

MONT VENTOUX CHALLENGE

- Breakfast at the hotel and briefing of the day
- Bike Control and departure from the Cycling Center
- Ride to the summit of Mont Ventoux alongside Greg Van Avermaet, testing your endurance on this legendary climb
- Celebratory lunch at the summit or a nearby location
- Return to Coquillade Provence for a well-deserved rest
- Dinner with Greg Van Avermaet and BMC CEO David Zurcher, sharing stories and experiences about the challenge

DAY 4 - 23 OCTOBER

LUBERON EXPLORATION

- Breakfast at the hotel
- Full-day ride through the Luberon, exploring its picturesque villages and stunning landscapes : Bonnieux, Lacoste, Ménerbes, Gordes
- Lunch at a local Provençal restaurant
- Return to the hotel for relaxation and recovery
- Join us for an aperitive and a review of the day's adventures. Options include Pétanque or a wine tasting
- Savor a gourmet dinner at the hotel



PROGRAM

DAY 5 - 24 OCTOBER

CLOSING

- Start the day with a breakfast
- Learn about the latest BMC products and hear insights about Fabian Cancellara's Team Tudor
- Pack up and check out
- Say farewell as the official trip concludes
- *Option for additional activities or relaxation before departure*



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WHAT THE PACKAGE INCLUDES

ACCOMODATION

Enjoy four luxurious nights in a Junior Suite, where comfort and elegance meet.

Exceptional amenities and personalized service, making your experience truly special



3 820€ in a Junior Suite **for one person**

4 140€ in a Suite **for one person**

5 880€ in a Junior Suite **for 2 people**

6 280€ in a Suite **for 2 people**

Should you wish to bring a non-cyclist companion, a special rate can be arranged
We kindly invite you to contact us for further information

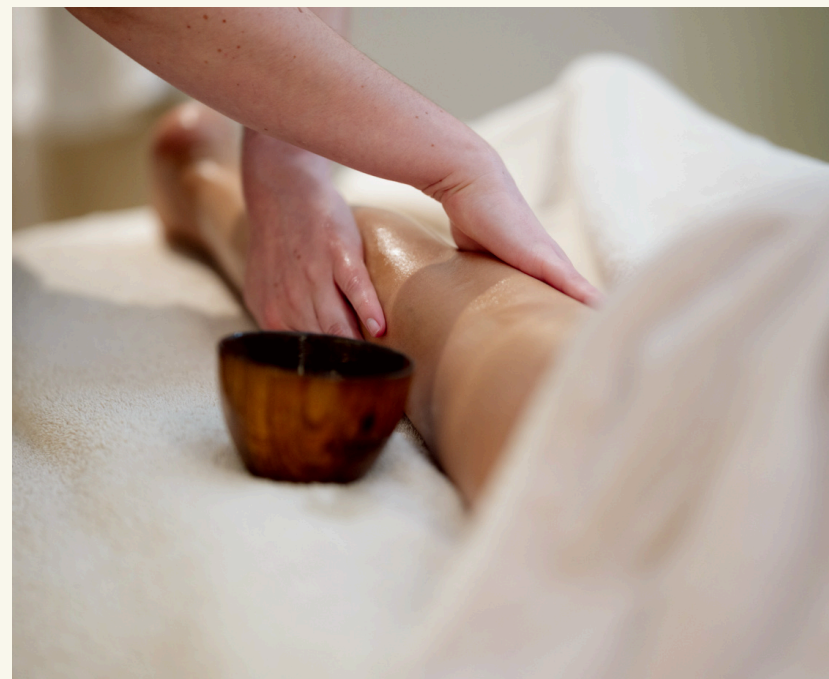
FOOD & BEVERAGE

Indulge in a culinary delight that includes all meals—savory three-course dinners, refreshing non-alcoholic beverages, sumptuous breakfasts, and delightful snacks



TREATMENT

Enjoy a 60-minute massage along with access to our spa facilities, including the hammam, sauna, indoor pool, outdoor jacuzzis, ensuring a rejuvenating wellness experience



CYCLING SUPPORT

Providing essential amenities such as water bottles, jerseys, bike control, adjustments, shuttle services, and safety measures. Participants are required to bring their own bikes*



*A wide range of BMC bikes, including AMP models, are available for rent. Please contact us for options

PRICE & PACKAGE

CONTACT



For any inquiries or to reserve your spot on this exclusive cycling experience, please don't hesitate to contact us. Our dedicated team is available to assist you with any questions regarding the itinerary, accommodations, or special requests. We look forward to welcoming you to Coquillade Provence and sharing this unforgettable adventure with you! The Champion is waiting for you!



✉ cycling@coquillade.fr

Information

☎ + 33 (0) 4 90 74 71 71

✉ reservations@coquillade.fr

Booking

📍 Hameau le Perrotet, 84400 Gargas

🌐 www.coquillade.fr
